

CULTURE DAYS

Canada's Annual Celebration of Arts, Culture and Creativity!

Every Fall across Canada, thousands of free events and activities are presented in hundreds of communities, welcoming millions of participants to create, share, and celebrate a life enriched by arts and culture.

Experienced locally, celebrated nationally!



Threads of Tradition with Rafia Shafiq, Halton Hills, ON. Photo by George Wang

**SEPTEMBER 18TH–
OCTOBER 4TH, 2026**

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**ANYONE CAN PARTICIPATE!
GET INVOLVED TO:**



*Chinese Hour, Milton Culture Days, Milton, ON.
Photo by Leah Kirin*

- Share your work through a national platform and cross-Canada marketing campaigns.
- Reach new audiences, cultivate connections with participants, and grow your network of year-round supporters.
- Join the momentum of a celebration that brings millions together through arts and culture.

JOIN THE CELEBRATION!



An estimated
**9 MILLION
ATTENDEES**

participated in
Culture Days 2025.

*Orange Shirt Day Pin with Kaley Svendsen, Culture Days
Prince Albert, SK, 2025*



5,000+ FREE EVENTS

Discover exhibitions, workshops, performances, festivals, tours, online events and more, presented in over 40 languages.

1,500+ ORGANIZERS

From grassroots community volunteers, public libraries, and independent artists to major arts and culture institutions and municipalities— thousands presented events in 350+ communities across the country!



OVER 91%

of attendees feel Culture Days positively impacts their overall sense of well-being, their appreciation for arts and culture, care for their community, and increases their likelihood to include arts and culture in their social life.

**AFTER ATTENDING A
CULTURE DAYS EVENT:**

93% of attendees are more likely to seek out other local arts and culture events

87% expressed a desire to make creativity a regular part of their lives

88% are more likely to spend money year-round on arts and culture.

**TOP MOTIVATIONS TO PARTICIPATE
IN CULTURE DAYS:**

76% of event organizers participated in Culture Days 2025 to strengthen their community ties.

50% to collaborate with other artists and organizations in their community.

87%

of organizers felt that the Culture Days initiative is for people like them.