

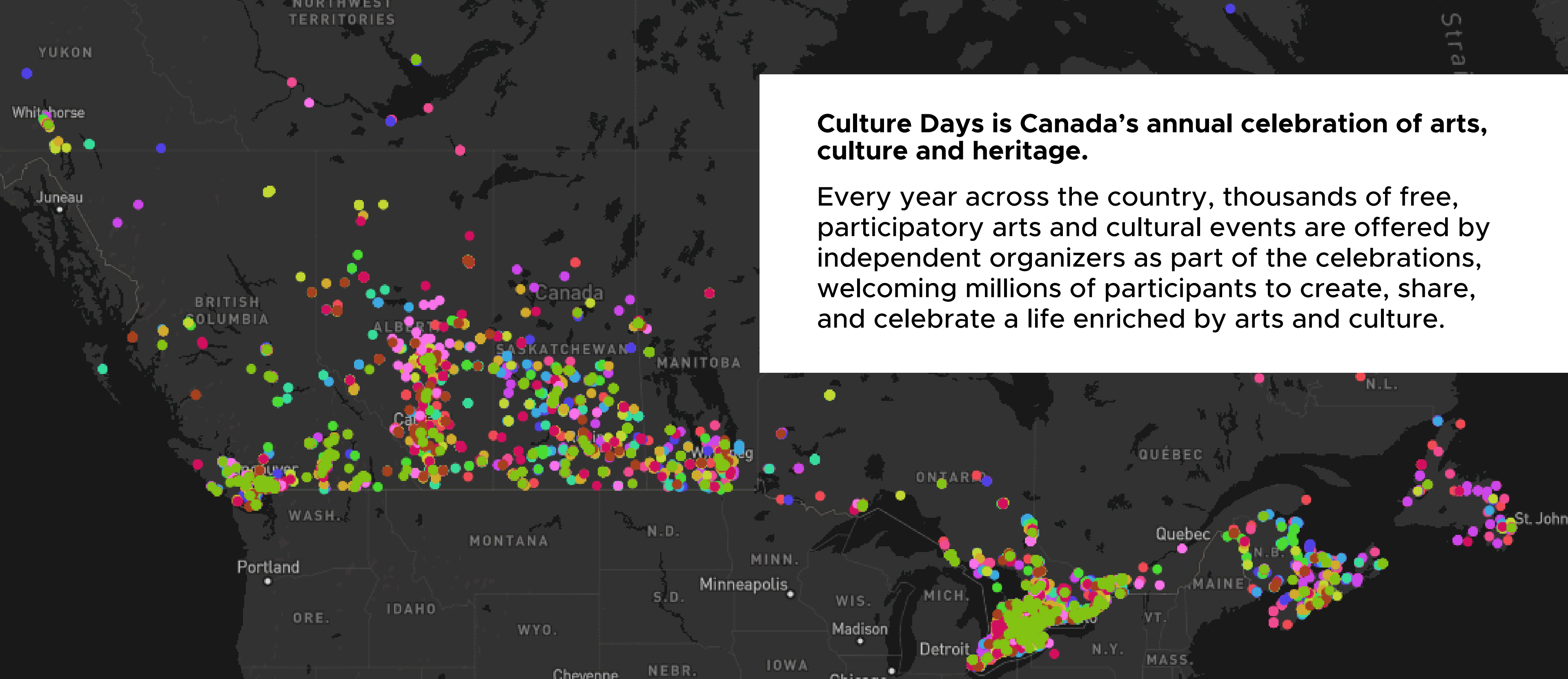
CULTURE DAYS

SEPTEMBER 18 - OCTOBER 4, 2026

culturedays.ca



Threads of Tradition: an Introduction to Phulkari Embroidery, Halton Hills, ON.
2025. Photo by George Wong



Culture Days is Canada's annual celebration of arts, culture and heritage.

Every year across the country, thousands of free, participatory arts and cultural events are offered by independent organizers as part of the celebrations, welcoming millions of participants to create, share, and celebrate a life enriched by arts and culture.

**CULTURE
DAYS**

SEPTEMBER 18 - OCTOBER 4, 2026
culturedays.ca



CULTURE DAYS 2025:

3 WEEKS

5,000+ EVENTS

350+ COMMUNITIES

9M ATTENDEES

1,500+ EVENT ORGANIZERS

HISTORY & PURPOSE

Culture Days was initiated in 2010 by the Canadian Arts Summit, made up of some of Canada's largest arts organizations, and was inspired by the success of Québec's Les Journées de la culture weekend.

→ FOSTER

an appreciation and support of the artistic and cultural life that is lived, created and expressed across the country in urban, suburban, and rural areas alike;

→ PROMOTE

direct interaction between creators and the public, as a key to increasing understanding and appreciation of art and culture

→ AFFIRM

that every person is the guardian of the cultural life of her, his, or their community.



Azerbaijan Festival: A Journey Through Culture. Regina, SK. 2025. Azerbaijani Cultural Association of Regina

WHO PARTICIPATED IN 2025?

Anyone can organize an event and participate in Culture Days! From grassroots community volunteers, public libraries, and independent artists and collectives to major arts, culture, heritage institutions, specialty festivals, and municipalities—everyone is invited to participate!

INDIVIDUAL OR COMMUNITY ORGANIZERS

FESTIVALS OR MAJOR EVENTS

AMATEUR ARTISTS

SCIENCE OR TECHNOLOGY ORGANIZATIONS

COMMUNITY GROUPS OR CENTRES

HERITAGE OR HISTORIC ORGANIZATIONS

ARTIST COLLECTIVES, STUDIOS, OR GUILDS

MEDIA OUTLETS

BUSINESSES OR BUSINESS ASSOCIATIONS

MUSEUMS OR ARCHIVES

COMMERCIAL ART GALLERIES

MUNICIPALITIES OR LOCAL GOVERNMENTS

TOURISM ASSOCIATIONS OR BUREAUS

LOCAL ARTS COUNCILS

CHARITABLE OR ADVOCACY ORGANIZATIONS

PROFESSIONAL ARTISTS

ARTIST-RUN CENTRES

ARTS EDUCATION ORGANIZATIONS

CULINARY OR AGRICULTURAL ORGANIZATIONS

UNIVERSITIES OR COLLEGES

CULTURAL, MULTICULTURAL, OR INTERCULTURAL ASSOCIATIONS

ELEMENTARY OR SECONDARY SCHOOLS

PROVINCIAL GOVERNMENTS

SELF-EMPLOYED COMMUNITY OR CULTURAL WORKERS

LIBRARIES

PERFORMING ARTS COMPANIES OR ORGANIZATIONS

PUBLIC ART GALLERIES

INDIGENOUS ORGANIZATIONS OR FRIENDSHIP CENTRES

AND MORE!

A COLLECTIVE CAMPAIGN

**700M+ ANNUAL
MEDIA IMPRESSIONS**

***Experienced Locally,
Celebrated Nationally***



Nuit Blanche Winnipeg, MB. 2025
Photo by Kyle Thomas Courtesy of
Culture Days Manitoba

NATIONAL DAY FOR TRUTH AND RECONCILIATION

Each year, September 30 marks the National Day for Truth and Reconciliation.

Since 2022, Culture Days has set September 30 as a day to create space exclusively for events organized to commemorate the NDTR, including those aimed at sharing First Nations, Métis, and/or Inuit experiences and perspectives celebrating the creative and cultural expressions of Indigenous people and communities.

Visit our [National Day for Truth & Reconciliation Resource](#)



Orange Shirt Pin with Kaley Svendsen
Photo courtesy the City of Prince
Albert, SK. 2025

EVENT ELIGIBILITY

1. The arts and culture event is participatory.
2. It takes place at least once during the Culture Days event run.
3. It is registered on the Culture Days website.
4. It must be free for the public to attend (or Pay-What-You-May).

Next Steps:

- [Create your Culture Days account](#)
- [Step-by-step guide to registering an event](#)



Inside the Victoria Symphony, Victoria, BC. 2025
Photo courtesy of the Victoria Symphony

HOW TO REGISTER MY EVENTS?

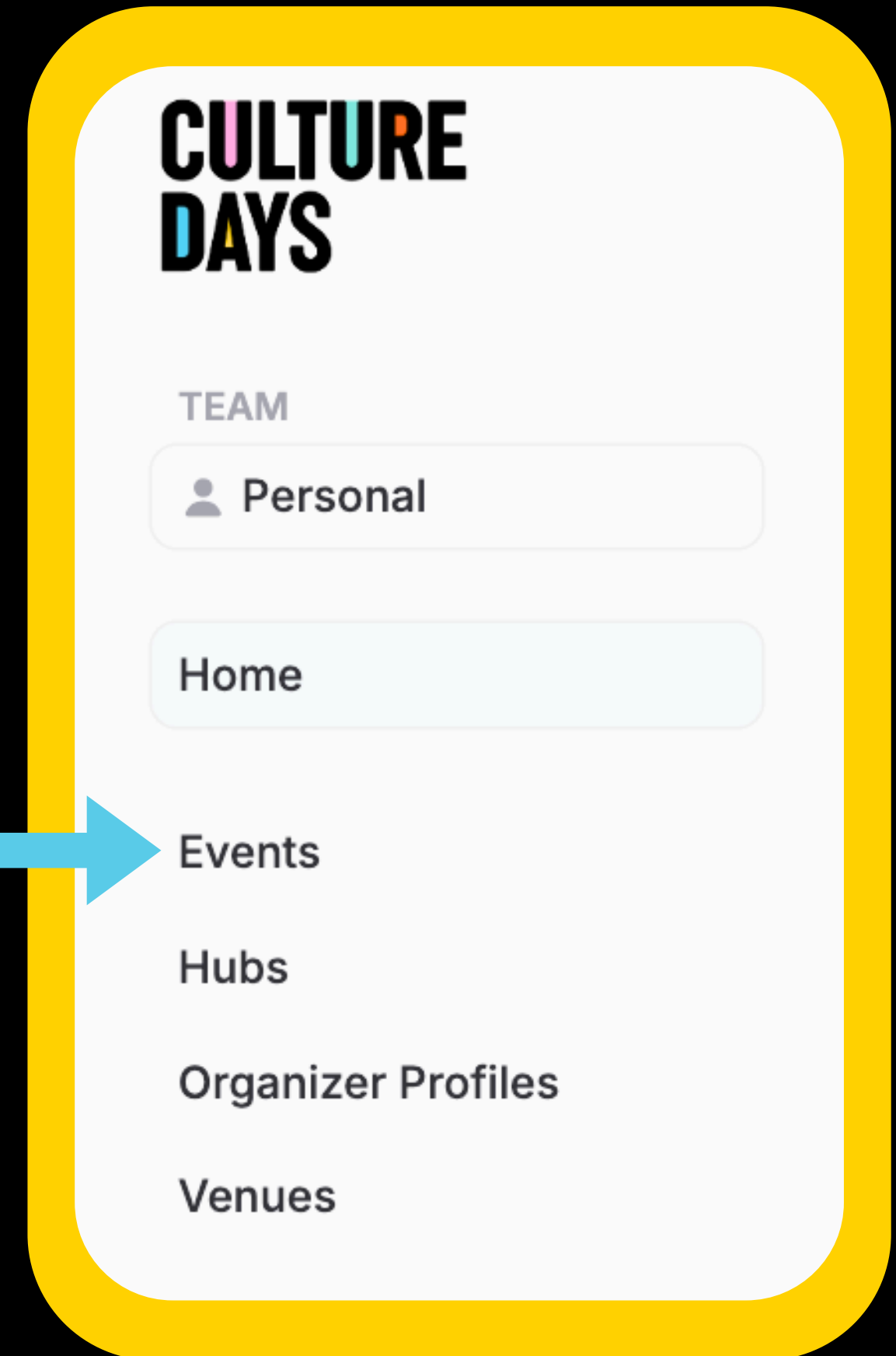
culturedays.ca/dashboard > Events

Culture Days Dashboard:

- Register and manage your events
- Create or join Hubs (grouped by theme, location, or team)
- Create Organizer Profiles for easy autofill
- Set up Venue Profiles to reuse location info
- Save drafts and edit anytime

Registering Your Event:

- Click “Events” in the left-hand menu
- Fill in title, description, date/time, location, etc.
- Choose the format that best matches the overall structure of your event
- Publish
- Review > Live!



Download the [Step-by-step Guide to Event Registration](#) from your Dashboard homepage.



NDTR at The Manitoba Children's Museum, Winnipeg, MB. 2025. Photo courtesy of Culture Days Manitoba

RSVPS & PUBLISHING YOUR EVENTS

Enable RSVPs

Saturday, Sep 20, 11:00 AM – 3:00 PM ×

Start * **End ***

× ×

Capacity **Registration Deadline**

Maximum registrants. Leave blank to allow unlimited registrations. Allow registrations until this date. Leave blank to allow registration up to the start of the event.

📅

DRAFT > PUBLISH > QUEUE > EVENT LISTING IS LIVE!

Carving and Printing Birds with Lino!
The Sierra Collective

Draft


Carving and Printing Birds with Lino!
The Sierra Collective

Published

Social Media Graphics
 Download ready-made promotional graphics for your event to share online. [Details](#)

Layout Image

Timeslot: Sat, Sep 20, 11:00 a.m. - 3:00 p.m.
 Panel Colour:
Language: EN FR



Sep 20, 11:00 a.m. - 3:00 p.m.
CARVING AND PRINTING BIRDS WITH LINO!
 Organized by **The Sierra Collective**
Allan Gardens Conservatory
 Toronto, ON

CULTURE DAYS

DASHBOARD TOOLS

culturedays.ca/dashboard > Tools

- Collections
- Marketing Materials > Culture Days Marketing Drive
- **Social Graphics**
- Embed Widgets



Sep 20, 11:00 AM - 3:00 PM
CARVING AND PRINTING BIRDS WITH LINO!
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CULTURE DAYS

CULTURE DAYS MARKETING DRIVE

culturedays.ca/dashboard > Tools > Marketing Materials > Marketing Drive

ACCESS AND DOWNLOAD FREE CUSTOMIZABLE MARKETING AND PROMOTION MATERIALS:

- Posters
- Social Media packages
- DIY Swag templates
- Press Release templates
- Branding Design Guide
- Outreach materials
- Multi-lingual templates



TOP MOTIVATIONS FOR ATTENDING CULTURE DAYS:

55% EVENTS ARE FREE TO ATTEND

53% I GET TO EXPERIENCE SOMETHING NEW

42% LEARNING MORE ABOUT THE ART AND THE ARTISTS

34% BEING INVOLVED IN MY COMMUNITY

33% LEARNING MORE ABOUT OTHER CULTURES

22% SPENDING TIME WITH MY FAMILY AND FRIENDS

20% SUPPORTING A SPECIFIC ARTIST OR ORGANIZATION

Attendee Survey Results



Arts Days: Fall into Culture, Lethbridge, AB
Photo courtesy Allied Arts Council Lethbridge

PARTICIPANTS REPORT THAT ATTENDING CULTURE DAYS HAS POSITIVELY IMPACTED THE FOLLOWING...

94%

Appreciation for arts and culture

91%

Pride and/or care for the community where they live

90%

Likelihood of including arts and culture in their social life

90%

Likelihood of seeking out nearby arts and culture events

88%

Overall sense of well-being

87%

Desire to be creative as a pastime or hobby

85%

Physical and/or mental health

80%

Likelihood of seeking arts and culture events outside their community

79%

Likelihood to involve children and family in arts and culture

The Contingent Image with John Climenhage
Critical Distance Centre for Curators, Toronto, ON. 2025. Photo courtesy Yaoxi Zhu



TOP PARTICIPATING COMMUNITIES

Each year, Culture Days recognizes communities from across the country for their dedication and efforts with the Top Participating Communities listing.

Hailing from large urban centres, towns, and rural areas alike, each community is a recognized champion of arts, culture, and creativity.

“How do you use your medicine?” by Claire Johnston
Nuit Blanche Winnipeg, MB. 2025
Photo by Kyle Thomas

PROVINCIAL OFFICES & REGIONAL NETWORKS



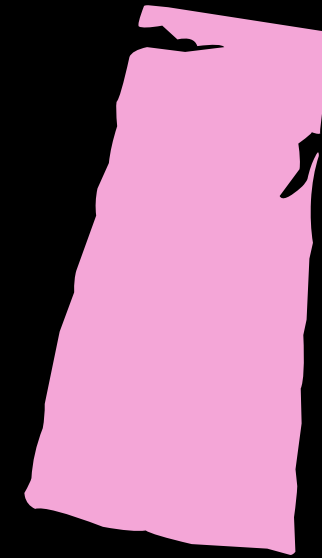
BRITISH COLUMBIA

- Local networks
- Regional partners
- Ambassador Program

CONTACT:

Nazanin Shoja, Program Director
BC Culture Days
nazanin.shoja@culturedays.ca

CULTUREDAYS.CA/BC



SASKATCHEWAN

- Administered by SaskCulture
- Local networks
- Regional partners & Hubs
- SaskCulture Hub Sponsorship

CONTACT:

Jackie Ledingham,
Communications Consultant
SaskCulture

jlledingham@saskculture.ca

CULTUREDAYS.CA/SK
SASKCULTURE.CA

PROVINCIAL OFFICES & REGIONAL NETWORKS



MANITOBA

- Local networks
- Regional partners
- Nuit Blanche Winnipeg
- School Days Programming

CONTACT:

Kurt Tittlemier, General Manager
Culture Days Manitoba
Nuit Blanche Winnipeg

kurt.tittlemier@culturedays.ca

[CULTUREDAYS.CA/MB](https://culturedays.ca/mb)



ONTARIO

- Local networks
- Regional partners & Hubs
- Creatives in Residence

CONTACT:

Ontario Culture Days
General inquiries

outreach@onculturedays.ca

[CULTUREDAYS.CA/ON](https://culturedays.ca/on)
[ONCULTUREDAYS.CA](https://onculturedays.ca)

PROVINCIAL OFFICES & REGIONAL NETWORKS



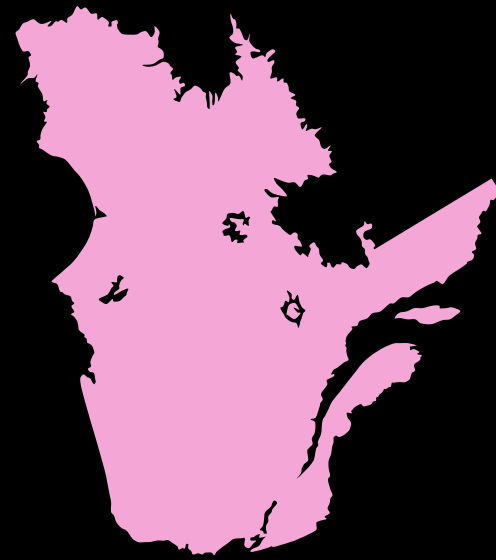
ALBERTA

- Provincial Alberta Culture Days runs the whole month of September
- Alberta Culture Days Grant Program
- Additional events listing

CONTACT:

albertaculturedays.gov.ab.ca

ALBERTA.CA/ALBERTA-CULTURE-DAYS



QUEBEC

- Les Journées de la culture, produced by 'Culture pour tous'
- 3-day provincial celebration
- Separate events listing

CONTACT:

Victoria Drumi-Grudco

victoriadrumi@culturepourtous.ca

journesdelaculture.qc.ca

A map of Canada where the Northern Territories and Atlantic Provinces are highlighted in red. The rest of the country is in black. The title 'NORTHERN TERRITORIES AND ATLANTIC PROVINCES' is written in large, bold, white capital letters in the upper right quadrant.

NORTHERN TERRITORIES AND ATLANTIC PROVINCES

- Celebrations in these regions are supported by less formalized networks
- Get in touch with us at the National office to learn more about connecting with other organizers and planning events for Culture Days!

INFO@CULTUREDAYS.CA



Midtown Mural Celebration, Prince Albert, SK. 2025. Photo courtesy of the City of Prince Albert

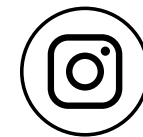
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